EXPECTED PROFIT IN FOCO SYSTEM BRIEF

FOCO (Franchise Owned & Company Operated)

SUISEN EXCLUSUVE STORE

DESCRIPTION	SMALL	MEDIUM	LARGE
STORE ESTABLISHMENT & SECURITY DEPOSIT	7 LAKHS	9 LAKHS	11 LAKHS
STOCK INITIALLY BY STOCKIST	**15 LAKHS**	**20 LAKHS**	**25 LAKHS**
EXPECTED SALES	20 LAKHS +	25 LAKHS +	30 LAKHS +
AVERAGE SALES/MONTH	**15 LAKHS**	**20 LAKHS**	**25 LAKHS**
EXPECTED PROFIT/MONTH **(15%)**	**2,25,000**	**3,00,000**	**3,75,000**
EXPENSES / MONTH (APPROX)			
RENT	20,000	35,000	50,000
ELECTRICITY BILL	5,000	10,000	15,000
COMPANY EMPLOYEE	NIL	NIL	NIL
HIRED SALESMAN/GIRL (10,000/- Each)	10,000	10,000	20,000
MISC. EXPENSES	15,000	20,000	30,000
TOTAL STORE EXPENSES/MONTH	50,000	75,000	1,15,000
STORE NET PROFIT / MONTH	**1,75,000**	**2,25,000**	**2,60,000**
COMPANY SHARING (30%)	**52,500**	**67,500**	**78,000**
FRANCHISE SHARING (70%)	**1,22,500**	**1,57,500**	**1,82,000**

NOTE: SECURITY DEPOSIT FOR SMALL 3 LAKHS/MEDIUM 4 LAKHS/LARGE 5 LAKHS WHICH IS REFUNDABLE AFTER ONE YEAR WITH BANK INTEREST (10%PA)