

EXPECTED PROFIT IN FOFO SYSTEM BRIEF
FOFO (Franchise Owned & Franchise Operated)

SUISEN EXCLUSUVE STORE

DESCRIPTION	SMALL	MEDIUM	LARGE
STORE ESTABLISHMENT & SECURITY DEPOSIT	7 LAKHS	9 LAKHS	11 LAKHS
STOCK INITIALLY BY STOCKIST	15 LAKHS	20 LAKHS	25 LAKHS
EXPECTED SALES	20 LAKHS +	25 LAKHS +	30 LAKHS +
AVERAGE SALES/MONTH	15 LAKHS	20 LAKHS	25 LAKHS
EXPECTED PROFIT/MONTH (15%)	2,25,000	3,00,000	3,75,000
EXPENSES / MONTH (APPROX)			
RENT	20,000	35,000	50,000
ELECTRICITY BILL	5,000	10,000	15,000
COMPANY EMPLOYEE	NIL	NIL	NIL
HIRED SALESMAN/GIRL (10,000/- Each)	10,000	10,000	20,000
MISC. EXPENSES	15,000	20,000	30,000
TOTAL STORE EXPENSES/MONTH	50,000	75,000	1,15,000
STORE NET PROFIT / MONTH	1,75,000	2,25,000	2,60,000

NOTE: SECURITY DEPOSIT FOR SMALL 3 LAKHS/MEDIUM 4 LAKHS/LARGE 5 LAKHS

WHICH IS REFUNDABLE AFTER ONE YEAR WITH BANK INTEREST (10%PA)

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